

St. Joseph County Fairgrounds  
5117 S Ironwood Drive  
South Bend, IN 46614



ST. JOSEPH COUNTY 4-H FAIR

# SPONSORSHIP OPPORTUNITIES

# LETTER TO OUR SPONSORS

Thank you for your support of the 4-H Fair. Our Valued sponsors help make it possible for us to maintain the fairgrounds, provide educational programs, and an exceptional setting for the fair.

This brochure lists the many sponsorship opportunities available and the benefits to our sponsors. We are grateful for any level of support you can provide.

The Fair Board has been busy preparing for this years' fair and are working to lock in some pretty exciting events with the help of sponsors like you,

Sincerely,  
The St. Joseph County 4-H Fair  
Sponsorship Committee

## Mission Statement:

The purpose of 4-H Fair Inc. is to foster, encourage, and provide the means and facilities for the education of young people and adults in proper and improved methods of agriculture and it's related fields of conservation and home industry with particular emphasis on the programs of the national and local 4-H organizations.

St. Joseph County Fair is a 501(c)(3) organization, and is one of the two privately owned fairgrounds in the state of Indiana. In order to keep the grounds functioning and well maintained, we rely on fundraising events as well as contributions from individuals and local businesses.

## Contact:

Stephanie Nelson  
574-514-2554  
Kristen Sikorski-Conklin  
574-250-5086



St. Joseph County  
4-H Fair



Website:  
**4hfair.com**



**manager@4hfair.com**

# Grand Champion

**\$10,000**

- **VENDOR SPACE IN THE NEWTON FAMILY COMMERCIAL BUILDING**
- **NAME RIGHTS TO BUILDING/PROJECT**
- **YEAR ROUND ADVERTISING ON THE FAIRGROUNDS**
- **TEN FAMILY FAIR PACKS**
- **BANNER DISPLAYED AT THE FAIR(SUPPLIED BY FAIR)**
- **SOCIAL MEDIA/WEBSITE ADVERTISING**
- **NAME LISTED ON FAIR T-SHIRT**
- **ADVERTISEMENT IN FAIR BROCHURE**

# Reserve Grand Champion

**\$7,500**

- **VENDOR SPACE IN THE NEWTON FAMILY COMMERCIAL BUILDING**
- **YEAR ROUND ADVERTISING ON THE FAIRGROUNDS**
- **EIGHT FAMILY FAIR PACKS**
- **BANNER DISPLAYED AT THE FAIR(SUPPLIED BY FAIR)**
- **SOCIAL MEDIA/WEBSITE ADVERTISING**
- **NAME LISTED ON FAIR T-SHIRT**
- **ADVERTISEMENT IN FAIR BROCHURE**

# Event Sponsor

**VARIES BY EVENT**

- **BANNER DISPLAYED AT THE FAIR (IF COMPANY PROVIDES)**
- **SOCIAL MEDIA/WEBSITE ADVERTISING**
- **NAME LISTED ON FAIR T-SHIRT**
- **ADVERTISEMENT IN FAIR BROCHURE**

# Golf Cart Sponsor

**\$175**

- **GOLF CART SPONSORSHIP COMES WITH AN ADVERTISEMENT STICKER TO BE DISPLAYED ON THE GOLF CART DURING THE FAIR.**

# Friend of the Fair

**\$500**

- **ANNOUNCEMENT DURING EVENT**
- **SOCIAL MEDIA, NEWS, & RADIO ADVERTISING**
- **BANNER DISPLAYED(SUPPLIED BY SPONSOR)**
- **NAME LISTED ON FAIR T-SHIRT**

# Champion

**\$5,000**

- **FOUR FAMILY FAIR PACKS**
- **BANNER DISPLAYED AT THE FAIR(SUPPLIED BY FAIR)**
- **SOCIAL MEDIA/WEBSITE ADVERTISING**
- **NAME LISTED ON FAIR T-SHIRT**
- **ADVERTISEMENT IN FAIR BROCHURE**

# Blue Ribbon

\$2,500

- **TWO FAMILY FAIR PACKS**
- **BANNER DISPLAYED AT THE FAIR(SUPPLIED BY FAIR)**
- **SOCIAL MEDIA/WEBSITE ADVERTISING**
- **NAME LISTED ON FAIR T-SHIRT**
- **ADVERTISEMENT IN FAIR BROCHURE**

# Sponsor of the Day

\$1,500

- **ANNOUNCEMENTS OF BUSINESS AT FAIR DAY OF THEIR SPONSORSHIP**
- **SOCIAL MEDIA & WEBSITE ADVERTISING**
- **COMPANY NAME ON FAIR T-SHIRT**
- **50 T-SHIRTS MADE WITH LOGO AND BUSINESS NAME (SPONSOR OF THE DAY IS ONLY \$1,000 IF THEY PROVIDE THEIR OWN T-SHIRTS)**