

St. Joseph County Fairgrounds
5117 S Ironwood Drive
South Bend, IN 46614



ST. JOSEPH COUNTY 4-H FAIR
**SPONSORSHIP
OPPORTUNITIES**



**ST. JOSEPH COUNTY 4-H FAIR
CELEBRATING 100 YEARS 1925-2025**

LETTER TO OUR SPONSORS

Thank you for your support of the 4-H Fair. Our Valued sponsors help make it possible for us to maintain the fairgrounds, provide educational programs, and an exceptional setting for the fair.

This brochure lists the many sponsorship opportunities available and the benefits to our sponsors. We are grateful for any level of support you can provide.

The Fair Board has been busy preparing for this years' fair and are working to lock in some pretty exciting events with the help of sponsors like you,

Sincerely,
The St. Joseph County 4-H Fair
Sponsorship Committee

Mission Statement:

The purpose of 4-H Fair Inc. is to foster, encourage, and provide the means and facilities for the education of young people and adults in proper and improved methods of agriculture and it's related fields of conservation and home industry with particular emphasis on the programs of the national and local 4-H organizations.

St. Joseph County Fair is a 501(c)(3) organization, and is one of the two privately owned fairgrounds in the state of Indiana. In order to keep the grounds functioning and well maintained, we rely on fundraising events as well as contributions from individuals and local businesses.

Contact:

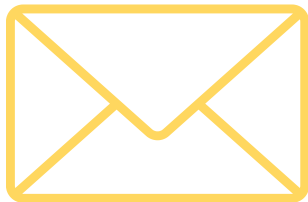
**Stephanie Nelson
574-514-2554
Kristen Sikorski-Conklin
574-250-5086**



St. Joseph County
4-H Fair



Website:
4hfair.com



manager@4hfair.com

Grand Champion

\$10,000

- **VENDOR SPACE IN THE NEWTON FAMILY COMMERCIAL BUILDING**
- **NAME RIGHTS TO BUILDING/PROJECT**
- **YEAR ROUND ADVERTISING ON THE FAIRGROUNDS**
- **TEN COMPLIMENTARY FAIR TICKETS**
- **TWO BANNERS DISPLAYED AT THE FAIR (SUPPLIED BY FAIR)**
- **SOCIAL MEDIA/WEBSITE ADVERTISING**
- **NAME LISTED ON FAIR T-SHIRT**
- **ADVERTISEMENT IN FAIR BROCHURE**
- **PA ANNOUNCEMENTS DURING FAIR**

Blue Ribbon

\$2,500

- **SIX COMPLEMENTARY FAIR ENTRY TICKETS**
- **TWO BANNERS DISPLAYED AT THE FAIR(SUPPLIED BY FAIR)**
- **SOCIAL MEDIA/WEBSITE ADVERTISING**
- **NAME LISTED ON FAIR T-SHIRT**
- **ADVERTISEMENT IN FAIR BROCHURE**
- **PA ANNOUNCEMENTS DURING THE FAIR**

Event Sponsor

VARIABLES BY EVENT

- **FIVE COMPLIMENTARY FAIR TICKETS**
- **BANNER DISPLAYED BY THE FAIR**
- **SOCIAL MEDIA/WEBSITE ADVERTISING**
- **NAME LISTED ON FAIR T-SHIRT**
- **ADVERTISEMENT IN FAIR BROCHURE**
- **ADVERTISEMENT OF BUSINESS DURING EVENT**
- **PA ANNOUNCEMENTS DURING FAIR**

Friend of the Fair

\$500

- **THREE COMPLIMENTARY FAIR ENTRY TICKETS**
- **ANNOUNCEMENT DURING EVENT**
- **BANNER DISPLAYED BY FAIR**
- **NAME LISTED ON FAIR T-SHIRT**

Champion

\$5,000

- **EIGHT COMPLIMENTARY FAIR TICKETS**
- **TWO BANNERS DISPLAYED AT THE FAIR(SUPPLIED BY FAIR)**
- **SOCIAL MEDIA/WEBSITE ADVERTISING**
- **NAME LISTED ON FAIR T-SHIRT**
- **ADVERTISEMENT IN FAIR BROCHURE**
- **PA ANNOUNCEMENTS DURING FAIR**

Golf Cart Sponsor

\$200

(BASED ON AVAILABILITY)

- **TWO COMPLIMENTARY FAIR ENTRY TICKET**
- **GOLF CART STICKER**
- **SOCIAL MEDIA/WEBSITE ADVERTISING**
- **PA ANNOUNCEMENTS DURING FAIR**

Sponsor of the Day

\$1,500

(BASED ON AVAILABILITY)

- **FOUR COMPLIMENTARY FAIR ENTRY TICKETS**
- **BANNER DISPLAYED AT THE FAIR**
- **ANNOUNCEMENTS OF BUSINESS AT FAIR DAY OF THEIR SPONSORSHIP**
- **SOCIAL MEDIA & WEBSITE ADVERTISING**
- **COMPANY NAME ON FAIR T-SHIRT**
- **50 T-SHIRTS MADE WITH LOGO AND BUSINESS NAME (SPONSOR OF THE DAY IS ONLY \$1,000 IF THEY PROVIDE T-SHIRTS)**
- **PA ANNOUNCEMENTS DURING FAIR**